

One year since the Tohoku Earthquake CIVIC FORCE Activity Report



One year in the disaster area

At 14:46 local time on March 11, 2011, a massive magnitude 9.0 earthquake occurred on the pacific coast along from Sanriku to Ibaraki coast. Tsunami caused by the earthquake and aftershocks killed a lot of people. Still, more than 3,000 people were reported missing. The life of survivors has drastically changed. One year has passed since the Great East Japan Earthquake. What do people in the disaster area think? How do they feel?

—“I still hate the Tsunami. It washed away everything. At first I didn’t know what to do. I cried over what I lost every day. However, as time went by, I came to think positively. Only one year. From now on, I will step forward year by year.”

— “I think of my family engulfed by the Tsunami in front of me. Why I couldn’t help my family? I always think that I should have died instead of my family.”

— “It is no use crying over spilt milk. We, survivors should just go forward.”

— “It is the first anniversary commemorating a lot of people who were killed in the disaster. I can’t have clear image of reconstruction. One year cannot be a milestone for reconstruction.”

—“After the disaster I have just continued to work hard. For the first anniversary, I want to meet my friends to think back and to talk about one another. Then I will go forward together with my friends. There are a lot of things I can’t do by myself.”

— “Every time I talked about my experience to people from outside, I recalled painful memories and felt sad.”

—“It was a very long year for me. With the help from a lot of volunteers across Japan and support organizations, we have got through difficulties so far. After people from outside go back to their home, we have to work by ourselves in order not to make our community go into decline.”

Memories of that day, experiences during one year

after the disaster, anxiety about the future. Different people have different emotions. From now on individual power and ties among people are becoming important than ever.

One year for Civic Force

This year was a big challenge for Civic Force. Civic force was established in January 2009, aiming to meet various needs of victims and to provide high quality support much more promptly than ever through the cooperation with companies, governments and communities in case of a great disaster in Japan. The first large-scale mission was activities to support victims of the Great East Japan Earthquake. Civic Force has continued support activities including procurement and delivery of commodities during emergency, while thinking, “What can we do as an intermediary support organization in the disaster area?” “How can we support local people to help with reconstruction from a long-term viewpoint?” The 12th monthly report introduce the present various support activities of CF such as support of industrial recovery and community development, energy source of people, to make the community more vigorous than before the earthquake. We hope this report help you understand how we will be involved in recovery from the Great East Japan Earthquake for the future.

Website renewal

The Civic Force website was redesigned on March 10. For easier understanding of our present and future support activities for the Great East Japan Earthquake and in order to widely understand the need of preparation for future disaster, the website introduces our activities centering three pillars, “to create systems to quickly respond to disaster,” “to support disaster areas,” and “to expand into Asia.”

<http://www.civic-force.org/>

■Civic Force, the present support activities for the Great East Japan Earthquake ■

On the following day after the Great East Japan Earthquake, Civic Force went into the disaster area by helicopter. Since then with the help of companies, governments, NPOs, and citizens, Civic Force has provided various support including procurement/delivery of emergency relief supplies, setting/operation of handmade baths. We also launched the large car ferry service project and the trailer/container house project to provide earthquake-resistant movable living space.

What role should Civic Force play as a disaster relief organization? Having gone through an urgent recovery phase, it has been one year since the disaster. It's time to prepare for future disaster. One time we considered to discontinue operations in Tohoku Area because Civic Force was established as a professional organization to provide emergency support for disaster. Through discussion with victims, sponsors and other related parties, we reconsidered our role in the disaster area and recognized importance of intermediary support for new movement of community development driven by local people behind the scene. And now, through confidential relation with local people established since the disaster and by utilizing intellectual resources/network in and outside the disaster area, we are engaged in creation and recreation of communities which can easily disappear due to the disaster. We introduce some of our recent activities.

■ Car ferry “Dream Noumi” returned to Hiroshima

Civic Force started a car ferry service project in April 2011 in order to improve transportation by sea for Ohshima, an inhabited isolated island of Kesennuma, Miyagi, which was devastated by the earthquake disaster. The project was completed at the end of February. Since two car



ferries which run between Kesennuma and Ohshima were damaged by the earthquake, Etajima City, Hiroshima lent the car ferry “Dream Noumi” for free through intermediary support by Civic Force from April 27, 2011 to February 29, 2012.

The ferry with the capacity of 20 ordinary vehicles and 300 people carried a lot of daily commodities and construction vehicles right after the earthquake disaster. A total of 50 thousand vehicles and 250 thousand people in the island used the ferry to go to the office, school and hospital.

“Dream Noumi” finishing its role is scheduled to be given back to Etajima City. It will leave Kesennuma port on March 2 and a ceremony will be held when it will return to Etajima on March 14.

From March, the passenger ship “Mirai” and the ferry “Kameyama” run alternately between Ohshima and Kesennuma.

■ Employee volunteers help with raft making

Civic Force has continued the “company employee volunteer dispatch program” in Ohshima of Kesennuma, Miyagi since July 2011. From February 2012, the second term of the program started.

In the program company employees engage in voluntary activities with the cooperation of Fuji Xerox and Global Compact Japan Network (GC-JN). A total of 284 participants from nine companies removed debris, organized houses and washed up photos in the first term of the program from September to November.



In the second term, participants help with making oyster or scallop cultivation rafts in order to recover fishery which is an urgent issue to be tackled. In February, a total of 28 participants helped fishermen make rafts and listened to experiences from the owner of the inn they stayed. They engaged in voluntary activities while communicating with local people. Civic Force is an organization specializing in support activities for a large disaster through the cooperation with companies, governments, and NPOs. Through this

employee volunteer dispatch program, Civic Force has arranged employees from several companies and established programs to continuously dispatch volunteers to the disaster area. In the second term as well, cooperating with companies, Civic Force is providing support to meet needs of people in the disaster area not just providing fund.

Current situation of “NPO Partner Projects”

In order to respond to changing needs of the disaster area, Civic Force has run “NPO Partner Projects” since April 2011. We launched 25 projects together with 23 organizations and a new project is now under development. Entering the third term, we are focusing on supporting community development while creating ties among people.

The following projects are underway. For further information, please visit our website.

■Phase II (projects with specialty and novelty in which local communities in the disaster area participate)

- ◆ Local regeneration project
=Car sharing operation (Miyagi)
- ◆ Moriwa Umi no Koibito
=Community development and reconstruction support (Miyagi)

■ Phase III (community support, community development support projects toward local reconstruction with medium- and long-term viewpoint)

- ◆ Kesennuma Reconstruct Association (KRA)
=Preventing temporary housing from being isolated (Miyagi)
- ◆ Meetings to consider future of Koizumi District
=Community development and reconstruction support (Miyagi)
- ◆ Network Orange
=Local revitalization hosted by Marche (Miyagi)
- ◆ Kesennuma Volunteer Network Seikeikai
=Community creation support (Miyagi)
- ◆ Japanese Forest Biomass Network
=Operation enhancement for reconstruction shared accommodation (Miyagi)

◆Peace Jam New

=Supporting mothers of infants (Miyagi)

◆Kesennuma Future Plan/Osawa Team and others New

=Supporting reconstruction and community development of Osawa District (Miyagi)

■ Cooperation with “UNIQLO Reconstruction Support Project”

The general incorporated foundation, Tohoku Common Benefit Investment Fund which was formally established in last December by the donation to Civic Force was selected as a NGO to work with “UNIQLO

Reconstruction Support Project” starting from March 2012. UNIQLO expresses intention to engage in reconstruction support by funding



organizations that work for independence support, job creation, etc. in the disaster area and by dispatching employees as a volunteer.

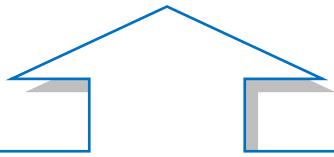
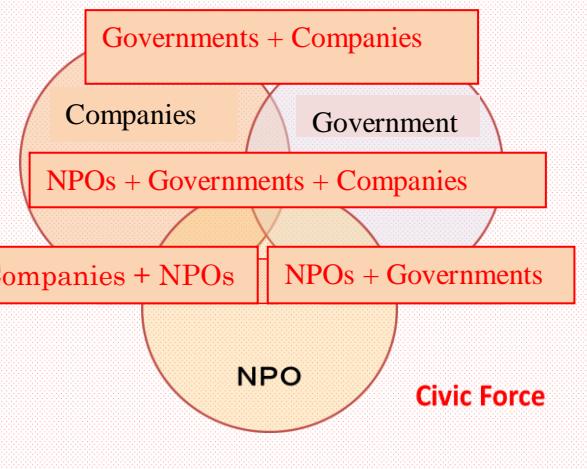
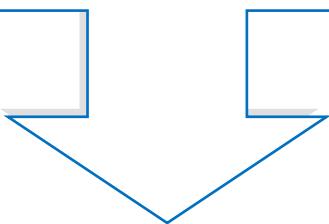
■Future of Civic Force support for the Great East Japan Earthquake■

One year has passed since Civic Force started support for the Great East Japan Earthquake. We engaged in various activities trying to meet changing needs of the disaster area all the time. From now on, Civic Force will cooperate with governments, think tanks, research institutions, etc. to develop reconstruction policies and recover industries. In addition, we will support start-up of local organizations in the third term of NPO Partner Project. Through the cooperation with governments as well as cooperation with private companies and NPOs, we will engage in medium-and long-term reconstruction and create ties among people from comprehensive perspective.

■ Development of reconstruction policies and support of industrial recovery through cooperation with governments, think tanks, research institutions, etc.

e.g.)

- Support for policy development and realization of reconstruction projects by autonomous communities
- Support for local revitalization by launching new industries to create job and improve income
- Support for improved access to medical service



■ Starting up local organizations

■ Planning activities for regional reconstruction

e.g.) Nurturing human resources and training organizations to be engaged in medium- to long-term regional reconstruction through “NPO Partner Project”

Execution of donated funds and plan for execution

We received donation of about 1,212 million yen for the Great East Japan Earthquake as of the end of February. The following is execution of donated funds as of the end of February. The amount is tentative and preliminary report. Donated funds are executed according to the approval of the board. The account settlement and the business report of fiscal 2011 are disclosed on our website.

* From the next time we report our accounting once every quarter.

Project	Amount
Emergency/restoration support activities	¥536,370,000
Provision and delivery of emergency support goods	¥232,630,000
Construction of baths to improve daily living conditions	¥18,790,000
Operation of a car ferry to an outlying island	¥19,220,000
Cooperative partner projects with NPOs – Phases I & II	¥146,790,000
Provision of multi-purpose, multi-operation bases	¥68,010,000
Tents for receiving volunteers	¥36,880,000
Reconstruction support survey	¥14,040,000
Reconstruction projects	¥129,190,000
Industry reconstruction support fund	¥95,800,000
Employee volunteer dispatch	¥1,560,000
Cooperative partner projects with NPOs – Phase III	¥31,830,000
Shared miscellaneous project expenses*	¥52,200,000
Total :	¥717,760,000

* Amounts are rounded to ten thousand.

Information on change in use of “designated donation” to support Tohoku

From March 2012, we changed the use of fund donated to Civic Force. All the “designated fund” to support our activities for the Great East Japan Earthquake donated until the end of February were spent on operational costs of the designated activities. However, we use 15% of the donations for operating expenses since March 1. Operating expenses mean expenses for key activities of Civic Force including operation of Civic Force Toyo office and ordinary activities to prepare future disaster.

One year passed since the earthquake disaster. In order to enhance activities to prepare future disaster as well as support for the Great East Japan Earthquake, we changed the use of donations. Thank you for your continued understanding and support.

Additional method to make donation

We have accepted donations by transfer from banks, Japan Post Bank, or credit cards. Since February 10, 2012, you can use Pay-easy, convenience stores, Edy and Suica to make donation. For further information, see our website.

A Request for monthly supporters

Regular preparation has a huge influence on the speed and quality of support when a disaster strikes. Civic force once again experienced this personally during the Tohoku Earthquake and is now preparing for the next large scale disaster. Vigorous discussion and preparation with domestic businesses, governments, and specialist NGOs will be necessary in the future. Civic Force’s activities are truly supported by the civic force (the power of the people), and your strength has been necessary for the activities we have been able to conduct so far and will also be needed for our preparations for the next disaster. We ask that you participate in our activities, necessary for preparing for the next large scale disaster, as a monthly supporter,

contributing an amount of ¥1,000 each month.

Disasters, particularly earthquakes, can occur anywhere at any time. Please help us to prepare for the next earthquake in Japan so that we can provide more effective and efficient support.

We accept financial support for our activities at the accounts listed below.

■Bank: Sumitomo Mitsui Bank, Aoyama Branch, savings account no. 6953964 (Ordinary Account)

■JP Bank: 00140-6-361805

(The account holder for both of the above is “Civic Force”

■Credit card: Please check the “Donate Now!” section on the Civic Force homepage.

*You can view our monthly reports, released around the 11th of each month, at
<http://civic-force.org/english/monthly/>.



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