



Rice harvesting season has arrived in Alangalang Municipality, an area located in the Leyte province of central Philippines. The city is one of the regions that was devastated by Typhoon Haiyan, which hit in November 2013. Most of the residents make their living by farming. After the typhoon had left, people struggled to collect seeds to restart farming activities

## Borderless Cooperation among Countries and Organizations

The Asia-Pacific region, including Japan, has long been affected by many earthquakes, tsunamis, volcanic eruptions, floods, and typhoons. Every year, these areas suffer various kinds of damage caused by natural disasters. A report by the United Nations Office for Disaster Risk Reduction (UNISDR), indicated that 75% of the death toll from natural disasters between 1970 and 2011 occurred in the Asia-Pacific region. It also pointed out that Asia is the most vulnerable region in the world against disasters.

Being located in the trans-Pacific earthquake zone, which experiences frequent typhoons, is one of the causes of huge loss of life after disasters. One important feature of this region is that most Asian cities are highly populated and many people live near the sea or rivers. Most of the Asian countries are still emerging nations, so outbreaks of disasters could exacerbate poverty.

Meanwhile, after experiencing the Great East Japan Earthquake, Japan is also facing challenges in reducing risk from disasters. Since March 11, 2011, the Japanese government has received offers of aid from 163 countries and regions, and 43 international organizations. However, they were not utilized effectively because local governments that should have functioned as disaster response hubs were affected and thus failed to identify the true needs of disaster victims. Issues involving mutual coordination among

various groups, including the central government, non-governmental organizations, companies, and the Self-Defense Forces, were also highlighted.

In order to tackle such challenges, Civic Force established the "Asia Pacific Alliance" (APADM) in 2012 together with organizations involved in disaster aid activities in the Asian region. The Alliance aims to bridge the government and local authorities of a country with companies and NGOs through borderless cooperation. If all parties share and utilize information, human resources, capital and goods among various countries on the same footing, aid could be provided faster in times of disasters.

Over the years, as we accumulated experience in disaster aid, we have emphasized the necessity of structuring the cooperation mechanism among organizations. We are now making efforts to strengthen this cooperative framework in preparation for natural disasters which have become more frequent in recent years.

In regard to the said activities, much progress had been made in the month of May. This month, the 39th Monthly Report focuses on the 2nd general assembly of the Asia Pacific Alliance, the international symposium, and a training program for junior officers involved in disaster management in Asian countries.



## Monthly Topics

Civic Force selects hot topics among various projects of this month.

### Disaster Management experts from 7 Countries Gather for APADM General Assembly

The 2nd General Assembly of APADM was held on May 12 in Tokyo, Japan. The meeting was attended by representatives from seven countries, including the official member countries (Japan, Indonesia, Philippines and Sri Lanka) and observer countries (Brunei, Bangladesh and Myanmar). This was the second General Assembly, following the first one in 2012. Each country reported on its activities, cooperation with other sectors, and plans for the formulation of National Platforms. In addition, the participants exchanged opinions on the 5-year strategic plan and confirmed that they would promote the activities to effectively cooperate in times of emergencies, such as promoting cooperation between countries, training young people, working to increase the number of affiliate countries and promoting the participation of companies and private sectors.



### Disaster Management Officers from Asian Countries Visit Areas Affected by the Great East Japan Earthquake

The “ASEAN Coordinating Centre for Humanitarian Assistance on disaster management (AHA Centre)” was established to promote cooperation and coordination on disaster response and emergency support in the Association of South-East Asian Nations (ASEAN) region. The AHA Centre operates with funding from the Japan-ASEAN Integration Fund, which is supported by the Japanese government. It has been conducting a six-month “AHA Centre Executive Program (ACE Program)” since January 2014.

As part of the ACE Program, 13 trainees from seven ASEAN member states traveled to Japan and visited Kesennuma City, Miyagi Prefecture and other areas affected by the Great East Japan Earthquake, from May 12 to May 17. The trainees visited the Kesennuma City Hall, temporary housings and sites of local NPO activities. In this program, Civic Force played the role of organizer and coordinating organization for the trainees.



Trainees from seven ASEAN member states paid a courtesy visit to the Mayor of Kesennuma City (right in the photo). They toured the town where more than three years have passed since the disaster and observed the efforts for reconstruction.

### Symposium: “Leadership and Collaboration in Disaster Management”

On May 13, 2014, Civic Force and APADM jointly hosted an international symposium entitled “Leadership and Collaboration in Disaster Management: Learning from the Experiences of the Great East Japan Earthquake and Other Disasters in Asia” at the Elizabeth Rose Conference Hall, United Nations University in Tokyo. In the symposium, representatives of governments, private companies and NPOs reviewed the roles they played and the achievements of multisectoral collaboration following the Great East Japan Earthquake.

In addition, the participants and the leaders of each organization discussed what kind of leadership is needed in times of disasters, which are occurring frequently.



The speakers were as follows:

#### Opening Remarks

- Kensuke Onishi, CEO, Asia Pacific Alliance for Disaster Management (APADM)
- Yasuhisa Shiozaki, Member of the House of Representatives

- Kimihiro Ishikane, Director-General, International Cooperation Bureau, Ministry of Foreign Affairs

- Said Faisal, Executive Director, ASEAN Coordinating Center for Humanitarian Assistance on Disaster Management (AHA Centre), ASEAN

#### Session 1: Learning from the 3.11 Earthquake and Tsunami

- Masakatsu Okamoto, Director-General for Reconstruction Policy, Reconstruction Agency

- Kaori Neki, Executive Director, Civic Force

- Yoshikazu Ota, CEO, Heart International Corporation

- Akihisa Shiozaki, Independent Investigation Commission on the Fukushima Nuclear Accident

- Discussion Moderator: Megumi Kuwana, Associate Professor, Ritsumeikan University

#### Session 2: Leadership in Disaster Management

- Faisal Djalal, Chairperson, APADM

- Kensuke Onishi, CEO, APADM, and Chairperson, Civic Force

- Hari Susanto, Visiting Officer from AHA Centre, ASEAN

- Takuya Shimodaira, Captain, Japan Maritime Self-Defense Force

- Takako Izumi, Managing Associate Professor, Tohoku University

- Discussion Moderator: Nobutaka Murao, Professor, Graduate School, Kwansei Gakuin University, and anchorperson of TV news program “News Zero”

#### Closing Remarks

- Win Ohnmar, AHA Centre, ASEAN

- Junko Chano, Executive Director, Sasakawa Peace Foundation

- Faisal Djalal, Chairperson of APADM

### Typhoon Haiyan aid project: Restart of Farming Activities Confirmed

Seven months have passed since Typhoon Haiyan struck the Central Philippines last November. Civic Force distributed relief supplies after the disaster occurred. In February 2014, Civic Force also supplied rice seeds, vegetable seeds and farming tools to support the restart of farming, which is the main industry in the disaster area.

At the end of May, three months after the seeds were delivered, we visited three villages: Tabangohay, Salvacion and Langit in Alangalang Municipality, Leyte Province. We monitored the growth of the distributed seeds, how vegetables are being harvested, tools management practices, etc.



## Possibility of Civilian-Military Cooperation in Times of Disasters

In response to the complex security environment of the Asia-Pacific region, the Japan Maritime Self-Defense Force and the United States Navy created a new position at the Naval War College last year. I am currently assigned to this position as Liaison Officer and International Fellow. When the Great East Japan Earthquake occurred, I took part in "Operation TOMODACHI" led by the U.S. troops and collaborated in disaster-relief activities.

Although humanitarian aid and disaster-relief activities are usually recognized as the work of civilian groups, recently military groups have been placing more focus on them. Differences in organizational cultures and duplications in activities carried out can create confusions between the two groups, but we must overcome the gap in an all-out effort to respond to large-scale disasters.

Based on the experience after the Great East Japan Earthquake, the Japan Maritime Self-Defense Force has reconfirmed the importance of partnership with NPOs such as Civic Force. In conducting disaster-relief activities, there



Civic Force is supported by various companies, NPOs and governments. This corner features the latest messages from our partners.

is a rule to provide "necessary support to those who need it", but the final goal is the same. Many NPOs in Japan are very experienced and have strong expertise while the Japan



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(Liaison Officer and International  
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Maritime Self-Defense Force represents mobility and flexibility. I believe more efficient and effective support can be provided by highlighting the features of both groups in their collaboration.

In particular, especially diverse NPOs are very promising in bringing together organizations. The Japan Maritime Self-Defense Force is highly capable of showing "on-site control", and NPOs are highly capable of providing "regional control". It is essential to flexibly assign roles in order for these two groups to combine their abilities to correctly identify the constantly-changing needs on site and maximize the collective efforts of the nation in an effective way.

## Face to Face

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This corner features the latest messages from our partners.

Here are some reports on what we are doing in Tohoku region, as of June 11, 2014.

### Mid- to Long-Term Reconstruction Projects

Civic Force has been running several "Mid- to Long-Term Reconstruction Projects" since the summer of 2012, in order to tackle the challenges that were identified in the disaster areas. The progress of each project is reported below. We are planning to end some projects or to review procedures by the end of August. We will provide further information in the coming monthly reports.  
<http://www.civic-force.org/emergency/higashinihon/choki/>

#### ■ Tourism Revitalization Project

—Enhancing cooperation between the public and private sectors to make Kesennuma "an attractive city for tourists"—  
Civic Force has been supporting the development of strategies for the "Revitalization of Tourism," which is one of the most important challenges for the reconstruction of Kesennuma City, Miyagi Prefecture. In July 2013 we participated in the foundation of the "Platform for Creation of Ria Coast Tourism," a general incorporated association and continuously support their operations.

#### ■ Wings for Life Project —Supporting helicopter transport service for emergency medical purposes—

Even before the disaster, lack of medical services had been a problem in the coastal areas devastated by the earthquake. We started a helicopter service for local residents in order to provide better access to advanced medical institutions. Receiving requests for assistance, we have operated our helicopter to take patients to hospitals since October 2013 when the service was launched. We conduct drills with local authorities and make an effort to increase the number of cooperating medical institutes.

#### ■ Green Circle Project

Developing a sustainable forest industry and effective utilization of woody biomass—

Many high school students face financial difficulties as a result of the earthquake. To ensure that they can continue with their education through to university, this project provides JPY 30,000 scholarships per month for such students. We are planning to conduct outdoor education programs and hold meetings for scholarship students again in the fiscal 2014.

#### ■ Community Revive Project

—Supporting local communities in creating and reconstructing homes and jobs—

Cooperating with local NPOs and local administrations, Civic Force has sent specialists and provided human resource development programs useful for reconstructing and redeveloping communities.

#### ■ Dream Support Project

—Supporting local youths through scholarships and locally-developed educational programs—

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### Brief Report on Our NPO Partner Projects

We have been supporting projects that are run by the disaster victims for the reconstruction of their local communities. Since April 2011, Civic Force has supported 37 organizations and 49 projects. As of May 2014, we are supporting two projects. <http://www.civic-force.org/emergency/higashinihon/npo/>

•Platform for Creation of Ria Coast Tourism : Embodying the strategy of tourism in Kesennuma City, the organization leads pilot projects.

•nina jinseki-Kogen : The organization encourages evacuees from Fukushima Prefecture to relocate to Hiroshima Prefecture and supports them to sustain their community in the new environment.

What We are  
Doing in Tohoku  
**NOW**



## How to Use Kazashite Bokin Application

1. Download Kazashite Bokin app



2. Start the application and scan the "Civic Force" logo



3. Donations can be made in the following amount: ¥100, ¥500, ¥1,000, ¥3,000, ¥5,000 and ¥10,000. Choose your donation amount and click the confirmation button.



**Your donation is completed !**

This is the first donation platform in Japan for smartphones. Not only SoftBank users but other smartphone company users can make a simple donation by downloading the free application.

## Easy-to-use Donation App for Your Smartphone

"KazashiteBokin (Scan and Donate)" is SoftBank Mobile Corp.'s new application which enables users to make donations online and pay with their monthly mobile phone fees. Donations start from 100 yen and a fixed monthly donation service is also available.

The free iOS app was just released on June 9th, along with the "Heart Wrapping Project" which enables organizations people have donated to, to receive up to an additional 1.5 million yen in donations from SoftBank Mobile Corp. Depending on how many times an organization receives a donation through "KazashiteBokin", SoftBank Mobile Corp. gives the organization a bonus donation. The "Heart Wrapping Project" will continue on until September 30, 2014. Please join the project!

For details, see the "How to Use Kazashite Bokin App" guide on the left.

The application can be downloaded for free on Google Play platform and can be used by all smartphone users. (The fixed monthly donation service can be used by SoftBank users only.)

Download the application

iOS app



Android app



## Where Your Money Goes

We appreciate your donations to Civic Force. The amount of donations for the earthquake reached 1.31 billion yen as of the end of February 2014. Since March 2012, we have spent 15% of the total amount of donations on expenditures. We will provide a tentative report on how your donation has been spent during this time. Financial contributions are screened by members of the board. You can also view the financial statement for Fiscal Year 2013 and the project report on our website:  
<http://www.civic-force.org/about/>

<b>Emergency-relief, reconstruction support</b>	<b>556.5</b>
Procurement and delivery of emergency relief supplies	233.1
Installation of handmade baths	18.8
Car ferry operations to outlying islands	20.0
NPO partner project (1st& 2nd phase)	161.6
Provision of multi-purpose mobile bases	72.1
Tents for volunteers	36.9
Survey projects on reconstruction	14.0
<b>Aid activities for reconstruction</b>	<b>453.4</b>
Funds project	95.8
Dispatch of employee volunteers	2.6
NPO partner project (3rd phase ~)	174.8
Wings for Life Project (Mid-to Long-term reconstruction)	194.9
Tourism Revitalization Project (Mid-to Long-term reconstruction)	34.4
Green Circle Project (Mid-to Long-term reconstruction)	21.5
Community Revival Project (Mid-to Long-term reconstruction)	14.8
<b>Expenditure for supporting local activities*</b>	<b>116.5</b>
<b>Total</b>	<b>1,126.4</b>

\* Includes publication and fundraising costs  
\*The figures are rounded off to one decimal place.

※Additionally, we also implement "Dream Support Project" with Lawson, Inc., individual supporters and organizations. We have raised 778 million yen, of which 392.7 million yen has already been used for scholarship money and expenditures for the project.

## Dream Support Project: Essays Written by Scholarship Students Published

Our Dream Support Project provides scholarships and supports programs to help disaster-affected students in Iwate, Miyagi and Fukushima Prefectures. In May, we compiled essays we received from scholarship students and published some of them on our web site. Themes of the essays included "what was most impressive," "what we learned" and "what we worked hard for," as the students looked back over the fiscal year 2013. For details, please visit the following web page:

<https://www.civic-force.org/news/news-1395.php>

## Mainichi Shimbun Publishes Article on "Civilians and Military Contribute their strengths"

We cooperate with the press and give lectures in various places in order to have more people understand the activities of Civic Force.

On May 21, the morning edition of Mainichi Shimbun ran an article entitled "Civilians and Military contribute their strengths" based on an interview with Kensuke Onishi, the Chairperson of Civic Force.

In addition, Civic Force's aid activities for Typhoon Haiyan victims were featured in Vol.15 of "NYK Plus," which is a magazine for individual stockholders of Nippon Yusen (NYK Line).