On January 1, 2024, a deadly, M7.6 earthquake struck the Noto Peninsula in Ishikawa Prefecture. According to the local authority, as of January 25, 2024, 236 people have been confirmed dead and search operations for missing persons continue. Over 41,834 houses have been damaged and some areas still do not have water. While the cold winter persists, an imminent challenge is to prevent disaster-related deaths.

As a member of ARROWS (Airborne Rescue and Relief Operations With Search), Civic Force immediately began providing emergency assistance. Around the Noto Peninsula and Suzu city, the team conducted search-and-rescue operations for missing people, provided medical support through mobile clinics and relief items in collaboration with corporate partners. Civic Force launched NPO Partner Projects to support local organizations for the mid to long term future.

This special newsletter is our one-month activity report.
In Ishikawa Prefecture, approximately 14,600 people have evacuated to more than 450 evacuation centers (as of Jan 25).

As a member of the Airborne Rescue and Relief Operations With Search (ARROWS), Civic Force continues to provide emergency support in Suzu City, the northernmost tip of the Noto Peninsula, and other areas.

2024 New Year’s Day Noto Peninsula Earthquake
One month after the disaster, to prevent disaster-related deaths

On the evening of January 1st, ARROWS dispatched to the disaster area and began providing support the next day. In collaboration with Suzu City General Hospital, we provided medical treatment in a room at the evacuation center with no electricity or water, and are continuing to examine victims and prescribe medication.

Civic Force visited isolated coastal villages that cars could not access due to damaged roads via helicopter. We provided assistance in areas such as Otani including temporary clinics, transporting patients, and transporting supplies.

On January 5th, an ARROWS ship arrived at Iida Port in Suzu city where land access by large trucks was difficult. We provided large-scale relief supplies such as water, food, kerosene, and body warmers.

Search for missing persons/Rescue

On the 2nd, a 71-year-old woman was found trapped between the pillars and furniture of a collapsed house and unable to move. She was rescued and taken to the hospital. ARROWS was involved in the search in cooperation with the police, Self-Defense Forces, and fire department and was responsible for rescue and medical treatment of survivors who were miraculously found 6 days after the disaster.

Delivering clean water

Water stations have been set up at two evacuation centers in Suzu city. It is widely used not only at evacuation centers but also by people in the local area who are sleeping in their cars or staying at home.

Material support tailored to needs

On the 4th, a base warehouse for supplies was established in Nanao city, the gateway to Oku-Noto. From the 10th, we secured a warehouse in Suzu city and delivered the supplies listed below to more than 10 evacuation centers in Suzu city (as of January 20th). In addition to evacuation centers, Civic Force also delivered to home evacuees and people sleeping in their cars. We also distributed clothing, food, and other items to Wajima city and Nanao city.

- 7,500 emergency toilets
- 100 sleeping mats
- 99 sheets of tarp
- 6,000 sets of underwear
- 2,000 pairs of socks
- 238 disinfectant sprays
- 120 hand warmers
- 14 packs of women's pads
- Kerosene, pump, portable can
- 1,000 plastic bags
- Portable battery
- Asphalt repair agent
- 500 pairs of slippers
- 150 shampoos and conditioners
- 1,000 masks
- 400 hygiene kits
- Wet tissues & tissues
- Miso soup
- 3,000 bottles of water
- Beverages
- 1,000kg of rice
- 2,000 servings of cup noodles
- Fruits
- Pet supplies

In disaster-affected areas, Civic Force assesses needs in disaster-stricken areas and quickly delivers supplies and services from SEMA member companies.
Almost the entire Noto Peninsula experienced damage from this earthquake. Different from previous disasters, in Oku-Noto, all residents could be counted as victims. As a result of the earthquake, roads connecting the affected areas to the outside have been cut off, making it difficult to provide assistance. Before moving on to the rebuilding stage, we must focus our attention on limiting disaster-related deaths and providing needed support so that each evacuee can have as much peace of mind as possible. The water outage continues and it will still take some time to return to normal. Please continue your support for the disaster-affected areas even as media coverage wanes.

---

**Voices**

Messages from the affected area

---

“The toilet was in terrible condition. It’s so helpful!”
—Evacuation center staff

“I really appreciate the value of water.”
—Evacuee who came to collect water

“I’m glad to be able to change clothes because I couldn’t do laundry.”
—A man who received underwear at an evacuation center

“We are sheltering in a plastic greenhouse because we cannot go to an evacuation center.”
—Households that received rice

“Cold, cold. I’m very grateful for the kerosene.”
—An employee at the supply depot where the kerosene was delivered

---

Please continue your support.

Civic Force Director, Kaori Neki

Almost the entire Noto Peninsula experienced damage from this earthquake. Different from previous disasters, in Oku-Noto, all residents could be counted as victims. As a result of the earthquake, roads connecting the affected areas to the outside have been cut off, making it difficult to provide assistance. Before moving on to the rebuilding stage, we must focus our attention on limiting disaster-related deaths and providing needed support so that each evacuee can have as much peace of mind as possible. The water outage continues and it will still take some time to return to normal. Please continue your support for the disaster-affected areas even as media coverage wanes.