



“Be prepared and have no regrets.” On June 15, a disaster drill was conducted in Aichi Prefecture in preparation for the next disaster. Beneath the blue sky and bright sunshine of early summer, Civic Force conducted a drill to fly a helicopter with a doctor on board to the disaster area. The activity was conducted in cooperation with the NPO “All Round Helicopter” and Kameda Medical Center. (Photo taken on June 15 in Okazaki City, Aichi Prefecture)

Borderless Cooperation among Countries and Organizations

“On the next day of the disaster, up to 4.3 million people will evacuate to evacuation centers and 2.7 million people will evacuate to relatives’ or friends’ places. A total of 63.4 million meals and 1.3 billion liters of water will be available in private and public emergency stockpile. After a week, however, there will be a shortage of 96 million meals and 145 million liters of water. Panic buying of supplies will happen in and out of disaster areas and distribution will become difficult because of traffic jams and disruption of roads...”

— These are some of the estimated damages that will be caused by the anticipated Nankai Trough Earthquake and Tokyo metropolitan epicentral earthquake. (Source: National Expert Committee, March 2014)

Following the Great East Japan Earthquake which caused great damage and resulted in more than 18,000 people dead or missing, seismic activities are increasing all across Japan including the Kanto region. Western Japan has also entered an active period of seismic activity. For example, it is said that earthquakes of magnitude 7 to 8 are occurring repeatedly in the Nankai Trough, which is a depression in the ocean floor roughly 4,000 meters deep that extends from Suruga Bay in Shizuoka Prefecture to the eastern shores of Kyushu island.

According to the estimates announced by the government, an earthquake with a maximum magnitude of 9.1 would result in more than 320,000 people dead, about 620,000 people injured and about 220 trillion yen of economic loss in a worst case

scenario. The government set a goal to reduce this figure by 80 percent by taking measures in the next 10 years.

Attaining this goal means that concrete measures must be taken in each area because the government and local municipalities are limited in terms of what they can do. The basic policy to save as many people as possible is to raise awareness for disaster prevention among residents in Japan and to be equipped for “disaster risk reduction.”

Three years and four months have passed since the Great East Japan Earthquake, but reconstruction of the disaster areas is still only half-completed. It is important to recognize the horrors of natural disasters once again and to take action in preparation for the next large-scale disaster. Civic Force is now focusing all its efforts on disaster preparedness by utilizing the experiences and lessons learned in its activities following the 2011 disasters.

This monthly report focuses on a disaster drill conducted in Aichi Prefecture on June 15, and a joint drill conducted on June 20 and 21 in Okayama Prefecture. The joint drill was organized by the Self-Defense Forces as part of “civilian-military cooperation.”

The drill in Aichi Prefecture was organized by the NPO “Aichi Net,” which was a partner of Civic Force in the disaster response activities after the Great East Japan Earthquake. This was the first time for Civic Force to take part in a drill in Aichi Prefecture after the 2011 disasters.

Monthly Topics

Civic Force selects hot topics among various projects of this month.

Kameda Medical Center and ARH collaborate to deploy doctors by Air

“If people cooperate and utilize their wisdom, they can do what a single group cannot.” Under this credo, “Aichi Net”, an NPO in Anjo City of Aichi Prefecture, has been providing post-disaster aid and working on network-building. On June 15, they held the “Aichi Net 15th Anniversary Project: Friendship through Disaster Prevention Day 2014” in Okazaki City, Aichi Prefecture. Approximately 100 people participated in the event from different groups including Civic Force, local NPOs, medical institutions and private companies.

During a simulation of the Tonankai (east and south Japan) earthquake occurrence, various drills maximizing the features of each group were conducted. The drills included setting up disaster relief tents, search operations with rescue dogs, first aid treatment and preparation of soup kitchens.

The drill Civic Force carried out in collaboration with “All Round Helicopter (ARH)”, our partner NPO in Kesennuma City, Miyagi Prefecture; and Kameda Medical Center of Kamogawa City, Chiba Prefecture; was to have a helicopter rush from Kesennuma City to the supposed disaster area via Kameda Medical Center with a doctor on board. Through the cooperation of these three organizations, it is now possible to transport doctors, equipment, and supplies from remote locations to disaster areas, as well as to help identify the damage of the affected area from the air and give out information quickly. The refueling drill was also conducted during this session and a flight plan was developed to enable refueling even at places without public gas stations.

In addition, the initial response to mobilize is very important to particularly gain cooperation from the private sector in remote locations. Civic Force is continuing its efforts to conclude aid agreements with private companies in order to seek their cooperation in times of disasters.



Approx. 100 people from local NPOs, medical institutions and others joined a drill to set up disaster relief tents, provide first aid treatment, etc.

Panel Discussion in Tokai Region “Collaboration in Disaster Management”

Prior to the drills of the “Friendship Disaster Prevention Day 2014”, a panel discussion was held among those who lead aid activities in large-scale disasters such as the Great East Japan Earthquake. Mr. Kensuke Onishi, Chairperson of Civic Force, provided details on how helicopters owned by the private sector was effectively utilized based on the experiences after the Great East Japan Earthquake. Others speakers were Dr. Hideki Komatsu, Deputy Director of Kameda Medical Center, and Mr. Amano, Chairperson of Aichi Net, who reported about the results of disaster aid activities and exchanged ideas on future collaborations in anticipation of a large-scale disaster in the Tokai region.



CF Participates in SDF’s Drill for Collaborative Aid in Disasters Abroad

On June 20 and 21, Civic Force took part in a collaborative drill for disaster relief held at Nihonbara Training Area owned by the Japan Self-Defense Force (SDF) and is located in Nagi Town of Okayama Prefecture. The drill simulated a situation in which a coastal town in Sumatra island in Indonesia was hit by a large tsunami resulting from an earthquake that occurred in its coastal waters. An exercise called “Cluster meeting” was held with nearly 20 participants from international organizations, the Ministry of Foreign Affairs of Japan, Japan International Cooperation Agency (JICA), the U.S. military, and NGOs. Cluster meetings are held according to different fields, such as health and sanitation, which aim to smoothly deploy aid activities in disorganized disaster zones and eliminate all gaps and redundancies.

Civic Force participated in the logistics cluster meeting chaired by the United Nations World Food Programme (WFP) which simulated a situation in which relief goods were being distributed at a camp for evacuees. We indicated our requests and exchanged opinions with the SDF and the U.S. military based on shared information including the reconstruction of airports and ports, and the setting up of temporary warehouses.



Workshop on Disaster Prevention Project Held in Sri Lanka

As part of the activities lead by Asia Pacific Alliance (APADM), which aims to prepare for large-scale disasters by establishing partnerships with disaster relief organizations in Asian countries, Civic Force held the first workshops on disaster risk reduction in Sri Lanka. Working with our partner NGO in Sri Lanka CHA (Consortium of Humanitarian Agencies) we conducted the workshops in Hambantota District in southern Sri Lanka in April and May. This district was one of the severely affected areas by the 2004 Indian Ocean tsunami.

The workshop is an initiative of the “Capacity Building Project on Community-based Disaster Risk Reduction” aiming to improve disaster preparedness capabilities. It was attended by 66 local government officials in charge of disaster preparedness. At the workshop last April, participants acquired introductory knowledge of the “Sphere Handbook”—guidelines that should be observed when providing disaster relief and humanitarian aid. They also discussed countermeasures taken by the government to respond to disasters.

The workshop last May was attended by 56 people including members from the local disaster-prevention committee, village mayors and young leaders of the community as well as local government officials. They deepened their knowledge on how to build disaster-proof houses that would protect their lives and assets from natural disasters, such as floods and gales.

Our Motto: “We Will Rescue 100 Million People”

Aichi Net is a non-profit organization established in 1999 and works for disaster risk reduction and relief. Our mission involves conducting relief activities and providing information through the Internet in times of disasters, such as torrential rains and earthquake.

In cooperation with Civic Force, our longtime partner, we conducted a mental healthcare project for those who were affected by the disaster. We dispatched clinical psychologists to Ofunato City, Iwate Prefecture, and Kesenuma City, Miyagi Prefecture.

We held the first “Aichi Net 15th Anniversary Project: Friendship through Disaster Risk Reduction Day 2014” (see page 2) in June. The event was organized for the purpose of establishing an emergency support system in which the private sector including private companies, volunteers and NPOs can work together in emergency situations.



Mr. Amano (left) taking the stage with Mr. Onishi (right) at the “Aichi Net 15th Anniversary Project: Friendship through Disaster Prevention Day 2014.”

Our motto is “We Will Rescue 100 Million People.” In order to rescue and save people in times of disaster, it is important to keep preparing and training on a daily basis



Mr. Takeyuki Amano,
Chairperson of Aichi Net

and to proceed building a network, in hopes of rescuing one-hundred million people in Japan with the spirit of “We should help each other when in need.” If we gather many people and use their wisdom, we can overcome challenges that cannot be overcome by individual groups. Connecting with people in remote areas can be encouraging in case neighboring communities are affected by a disaster. Such wisdom, connection and cooperation will result in “a power to live” in times of disaster.

We will collaborate with others and continue trainings and drills in ordinary times, so that we can exert maximum efforts in times of disaster.

Face Face

Civic Force is supported by various companies, NPOs and government.

This corner features the latest messages from our partners.

Here are some reports on what we are doing in Tohoku region as of July 11, 2014

Mid- to Long-Term Reconstruction Projects

Civic Force has been running several “Mid- to Long-Term Reconstruction Projects” since the summer of 2012, in order to tackle the challenges that were identified in the disaster areas. The progress of each project is reported below. We are planning to end some projects or to review procedures by the end of August 2014. Please check our website for updates: <http://www.civic-force.org/emergency/higashinohon/choki/>

■ Tourism Revitalization Project

—Enhancing cooperation between the public and private sectors to make Kesenuma “an attractive city for tourists”—
Civic Force has been supporting the development of strategies for the “Revitalization of Tourism,” which is one of the most important challenges for the reconstruction of Kesenuma City, Miyagi Prefecture. In July 2013 we participated in the foundation of the “Platform for Creation of Ria Coast Tourism,” a general incorporated association and continuously support their operations.

■ Wings for Life Project —Supporting helicopter transport service for emergency medical purposes—

Even before the disaster, lack of medical services had been a problem in the coastal areas devastated by the earthquake. We started a helicopter service for local residents in order to provide better access to advanced medical institutions. Receiving requests for assistance, we have operated our helicopter to take patients to hospitals since October 2013 when the service was launched. We conduct drills with local authorities and make an effort to increase the number of cooperating medical institutes.

■ Green Circle Project

Developing a sustainable forest industry and effective utilization of woody biomass—

This program aims to promote a sustainable society by utilizing woody biomass. Together with local companies and other NPOs, Civic Force is supporting the training of individuals engaged in forestry, management of lumber yards, and trial use of community currency.

■ Community Revive Project

—Supporting local communities in creating and reconstructing homes and jobs—

Cooperating with local NPOs and local administrations, Civic Force has sent specialists and provided human resource development programs useful for reconstructing and redeveloping communities.

■ Dream Support Project

—Supporting local youths through scholarships and locally-developed educational programs—

Many high school students face financial difficulties as a result of the earthquake. To ensure that they can continue with their education onto university, this project provides scholarships (30,000 yen per month) for such students. This summer, we are planning to provide seminars on social entrepreneurship and NPOs, and networking events for the scholarship students.



Brief Report on Our NPO Partner Projects

We have been supporting projects that are run by the disaster victims for the reconstruction of their local communities. Since April 2011, Civic Force has supported 37 organizations and 49 projects. As of July 2014, we are supporting two projects. <http://www.civic-force.org/emergency/higashinohon/npo/>

- Platform for Creation of Ria Coast Tourism : Embodying the strategy of tourism in Kesenuma City, the organization leads pilot projects.
- nina jinseki-Kogen : The organization encourages evacuees from Fukushima Prefecture to relocate to Hiroshima Prefecture and supports them to sustain their community in the new environment.

What We are
Doing in Tohoku
NOW

Easy-to-use Donation App for Your Smartphone

“KazashiteBokin (Scan and Donate)” is SoftBank Mobile Corp.’s new application which enables users to make donations online and pay with their monthly mobile phone fees. Donations start from 100 yen and a fixed monthly donation service is also available.

The free iOS app was just released on June 9th, along with the “Heart Wrapping Project” which enables organizations people have donated to, to receive up to an additional 1.5 million yen in donations from SoftBank Mobile Corp. Depending on how many times an organization receives a donation through “KazashiteBokin”, SoftBank Mobile Corp. gives the organization a bonus donation. The “Heart Wrapping Project” will continue on until September 30, 2014. Please join the project!

For details, see the “How to Use KazashiteBokin App” guide on the left.

How to Use Kazashite Bokin Application

1. Download Kazashite Bokin app



2. Start the application and scan the “Civic Force” logo



3. Donations can be made in the following amount: ¥100, ¥500, ¥1,000, ¥3,000, ¥5,000 and ¥10,000. Choose your donation amount and click the confirmation button.



Your donation is completed !

This is the first donation platform in Japan for smartphones. Not only SoftBank users but other smartphone company users can make a simple donation by downloading the free application.

Download the application from here

iOS app



Android app



Preparing for the Future Together

Civic Force is currently calling on various corporations and organizations to join our call for action to strengthen ties and prepare for future large-scale disasters. Join us in preparing for the future and become a supporting corporate member: <http://www.civic-force.org/about/membership/>

Essays Written by Scholarship Students – Their Lives, Then and Now

“KazashiteBokin (Scan and Donate)” is SoftBank Mobile Corp.’s new application which enables users to make donations online and pay with their monthly mobile phone fees. Donations start from 100 yen and a fixed monthly donation service is also available.

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For details, see the “How to Use Kazashite Bokin Appl” guide on the left.

The application can be downloaded for free on Google Play platform and can be used by all smartphone users. (The fixed monthly donation service can be used by SoftBank users only.)

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- EC Navi Click Fund
<http://point.ecnavi.jp/fund/bc/>

Follow our Monthly Report released after the middle of each month:

<http://civic-force.org/news/monthly/>

